

automechanika

HO CHI MINH CITY



Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

25 – 27 April 2018
Saigon Exhibition and Convention Center, Ho Chi Minh City, Vietnam

Please complete, sign and return to:
Messe Frankfurt New Era Business Media Ltd
35/F, China Resources Building,
26 Harbour Road, Wanchai, Hong Kong
Tel: +852 2802 7728 Fax: +852 2519 6079
autoasia@hongkong.messefrankfurt.com

For companies in Taiwan:
Chan Chao International Co Ltd
3/F No 185 Kanchien Road, Neihu District
Taipei, Taiwan
Tel: +886 2 2659 6000 Fax: +886 2 2659 7000
sales@chanchao.com.tw

Application form (Please type in block letters, and note point 10 on P.4)

1. Company details

Company name: _____
Contact person(s): Mr/Mrs/Ms _____ Job Title: _____
Address: _____
City/State: _____ ZIP/Postal code: _____ Country: _____ Country of Headquarter: _____
Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number
Email: _____ Website: _____

2. Company details # (for official fair catalogue used. If any changes occurred later, please complete the catalogue listing form in the Exhibitor Manual and return to the organiser by deadline.) **Please print clearly in BLOCK letters, or use a typewriter** to indicate your company information (**exactly the name and information you would like to appear in the official fair catalogue**) below, the publisher and organisers will not take any responsibility if mistakes are made in the catalogue due to unclear text, and note point 10 on P.4)

Company name: _____
Address: _____
City/State: _____ ZIP/Postal code: _____ Country: _____
Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number
Email: _____ Website: _____
The Brands that your company represents: 1. _____ 2. _____

3. Nature of business (tick all that apply)

- Manufacturer Dealer, agent, distributor, wholesaler Retailer Service supplier
 Private & official fleets Trade associations / government agencies Publisher (Auto refitter / tuner / garage / workshop / service center / petrol companies / gas station)
 Research institutions / universities / polytechnic Others (please specify): _____

4. Our products belong to the following groups # (please "√" where appropriate in each items)

- i) Commercial vehicle Passenger vehicle Motorcycle
ii) OEM Aftermarket
iii) Overseas market: _____% Vietnam market: _____%

1 Parts & Components

- 1.1 Powertrain (engine, gearbox, exhaust)
 1.2 Chassis (axles, steering, brakes, wheels, shock absorbers)
 1.3 Body (metal parts, roof systems, mounted parts, windows, bumpers)
 1.4 Standard parts (fastening elements, thread and securing elements, sealing rings, roller bearings)
 1.5 Interior (cockpits, instruments, airbags, seats, heating, air-conditioning, electric adjusters, interior filters)
 1.6 Charging accessories 12 volt (plugs, cables, connectors)
 1.7 Regenerated, restored and renewed parts for cars and commercial vehicles

2 Electronics & Systems

- 2.1 Engine electronics (control units, bus systems, sensors, actuators)
 2.2 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting)
 2.3 Electrical system (electrical power supply, batteries, wiring harnesses, plug connections, sensors, on-board diagnostic)
 2.4 Comfort electronics (automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go systems, control systems)

- 3 Accessories & Customising**
- 3.1 General accessories for motor vehicles (rack systems, trailer hitches, roof boxes, air refreshers, jacks, technical textiles, car safety products)
 - 3.2 Technical customising (sports exhaust systems, sports air filters, sports chassis, chip and engine tuning, sound design, seats, club sport)
 - 3.3 Visual customising (interior design, bodywork elements, car wrapping, spray films, airbrush systems)
 - 3.4 Infotainment (sound systems, navigation, multimedia, car media, interfaces)
 - 3.5 Special vehicles, equipment, assemblies and modifications (off-road and pickup accessories, taxis, police, ambulance and council vehicles, vehicles for the disabled)
 - 3.6 Trailers for cars and small commercial vehicles, spare and accessory parts for trailers
- 4 Repair & Maintenance**
- 4.1 Workshop equipment and tools (systems and equipment, work clothing, battery management, lifting gear, test and measuring equipment, tyre installation, workshop equipment)
 - 4.2 Bodywork repairs (equipment and material)
 - 4.3 Paintwork and corrosion protection (systems, equipment, paint, corrosion protection, sport repair, auxiliaries)
 - 4.4 Towing equipment / maintenance and repair of vehicle superstructures (towing equipment, caravan and motor home superstructures, bespoke and special superstructures for lightweight and heavyweight utility vehicles)
 - 4.5 Waste disposal and recycling (systems, equipment)
 - 4.6 Workshop safety and ergonomic workshop (air purification, ventilation, heating, health-enhancing technologies, safety-enhancing technologies)
 - 4.7 Workshop and dealership equipment (shopfitting / shop systems, sales equipment, office and warehouse equipment)
 - 4.8 Oil and lubricants (systems, equipment, lubricants, auxiliaries and consumables, waste disposal and recycling)
- 5 Dealer & Workshop Management**
- 5.1 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants)
 - 5.2 Dealer management systems (finance, claims management, dealer management systems)
 - 5.3 Workshop management (technical monitoring and certification)
 - 5.4 Basic and advanced training (mechanics, mechatronics, bodywork, paintwork, sales, training)
 - 5.5 Workshop and dealership marketing (external advertising, advertising media)
 - 5.6 Internet service providers and vehicle marts
 - 5.7 Economic regeneration, cluster initiatives
- 6 Car Wash, Care & Reconditioning**
- 6.1 Washing (car wash halls and lines, wash stations, wash equipment, accessories)
 - 6.2 Vehicle care (exterior and interior cleaning, equipment for vehicle care, cleaning and care products)
 - 6.3 Vehicle preparation (exterior and interior preparation, nano paint sealing, smart repair, upholstery and leather repair, ozone treatment)
 - 6.4 Filling station equipment (filling station equipment, tank systems for alternative fuels)
- 7 Alternative Drive Systems & Digital Solutions**
- 7.1 Electromobility and other alternative drive systems (charging infrastructure and charging cables, battery technology, power electronics, electric motors, other alternative drive systems, lightweight construction, smart city technologies)
 - 7.2 Connected cars and vehicle safety (autonomous driving, safety - ABS, ESP etc., entertainment, security management, mobility management, in-car well-being)
 - 7.3 Mobility services (car-sharing, digital fleet management, OBD systems, predictive maintenance, automated claims management)
 - 7.4 New workshop technologies (augmented & virtual reality smartglasses, repair support and training, 3D printing of spare parts)
 - 7.5 Cluster initiatives and economic support (automotive competence centre, training for electric mobility and connected cars)
- 8 Motorcycle (Motorcycle Competence)**
- 8.1 Motorcycle Parts & Components (Oils, tyres, chains, filters, batteries, engine shafts, steering shock absorbers, coils and condensers, spark plugs, carburetors and injection systems, fairing, footboards and footrests, bodies for three wheel, gear cases, rims, cylinders, alternators, headlights and signal lights, piston rings, forks and fork tubes, breaks, clutch systems, break shoes, seals and gaskets, connecting rod systems, ignition systems, direction indicators, handlebars, springs, engines, auxiliary engines and related spare parts, wheel hubs, bearings, windscreen, mud guards, bumpers, brake pads, starter pedals and gear levers, pistons, lamp brackets, radiators, spokes, saddles, fuel tanks, rollers, balls, suspensions, fuel tank plugs, chassis, transmissions, exhaust pipes, fuel pipes, tubes for brakes)
 - 8.2 Motorcycle Accessories (anti-misting products for helmets, carriers for motorcycle, connecting rods, footwear and boots, helmets, reflective systems, speedometers, saddles cover, decalcomanias, baggage, lighting equipment, eyewear, silencers, covers for motorcycles, clothing and protective equipment, gloves)
 - 8.3 Repair & Maintenance (paint products, washing, test beds, racing fuels, battery chargers, oils and chemical products, polishing, detergent and rust proofing products)
 - 8.4 Electronics & Systems (safety and alarm systems, intercom, horns and acoustic warning signals)
 - 8.5 Service Groups (Industry institutions, press and publishing houses, universities, finance companies, software companies, insurance, clubs, federations, service sector, training and certification services)
- 9 REIFEN (New Tyre Sector)**
- 9.1 Tyres (exclusive tyres for SUVs, sports cars and premium vehicles, wide-track tyres, industrial tyres, truck tyres, motorcycle tyres, special tyres, tyre carcasses and tubes, tyre innovations)
 - 9.2 Wheels and wheel rims (exclusive wheel rims for SUVs, sports cars and premium vehicles, wide-track tyres, industrial and customised wheel rims, chassis technology, customising, wheel nuts, tyre pressure control systems, anti-theft devices for wheels)
 - 9.3 Tyre repair (wear-and-tear repairs, elastification agents, repair materials, systems, equipment and tools, fillers, framework materials, disposal)
 - 9.4 Used tyres (retreading, recycling, vulcanisation, tyre care)
 - 9.5 Tyre management and systems (online appointment booking, IT systems, online tyre portals, inspection, tyre logistics, tyre leasing and rental)
 - 9.6 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, safety, occupational safety, certification, tyre-storage hotels)
- 10 Others**
- 10.1 Industry institutions
 - 10.2 Publishers
 - 10.3 Other (please specify): _____

From the above product categories 1-10, please list one item (eg: 1.4) as your main products: _____
 * Booth location may be allocated according to product criteria, or other criteria set by the organiser. (details please see point 9 on P.4)

5. Please specify your product range # (maximum 20 words; see point 10):

6. Participation fee (Please indicate booth size required and tick all that apply)

Type	International exhibitor	Furniture & fixtures per package
Standard Booth (Minimum 9 sqm) Booth size: _____ sqm	(<input type="checkbox"/>) US\$300 per sqm	<ul style="list-style-type: none"> - Space rental - 3 side partitions (2 side partitions for corner booths) floor carpeting - 1 Fascia board with company name & booth number, logo excluded - 1 information desk (1mLx0.5mWx0.75mH) - 2 folding chairs - 2 spotlights (100W, yellow light) - 1 fluorescent tube - 1 waste paper basket - 1 power socket (220V/5A) - Fair catalogue entry and exhibitor passes
Premium Booth (Minimum 9 sqm) Booth size: _____ sqm	(<input type="checkbox"/>) US\$350 per sqm	<ul style="list-style-type: none"> - Same as standard booth plus 1 additional folding chair and 1 round table as well as an upgraded booth design <i>(For details, please contact the organisers)</i>
Raw Space (Minimum 18 sqm) Booth size: _____ sqm	(<input type="checkbox"/>) US\$270 per sqm	<ul style="list-style-type: none"> - Space rental - Fair catalogue entry and exhibitor passes - Maximum height: 4.5m

7. Name of legally responsible person: Please print last name, first name, job title and sign below:

We hereby understand this application form as a confirmation of the participation of Automechanika Ho Chi Minh City 2018 and accept the Specific Terms and Conditions of the show.

Name: _____ Job title: _____

Signature and company stamp: _____ Date: _____

Specific Terms and Conditions

1. Organisers

Messe Frankfurt New Era Business Media Ltd
Chan Chao International Co Ltd
Yorkers Exhibition Service Vietnam

2. Location

Saigon Exhibition & Convention Center
799 Nguyen Van Linh, Dist 7
Ho Chi Minh City, Vietnam

3. Date of Event

25 – 27 April 2018

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by fax and original mail.

5. Terms of payment

Please return application form and remit appropriate amount to the organiser. All bank charges are to be borne by the applicant.

50% deposit required with application.
50% final payment due on or before 24 January 2018.

Payment should be made to:
The Hong Kong and Shanghai Banking Corporation Limited
Account no: 400-678694-838 USD
A/C Holder: Messe Frankfurt New Era Business Media Ltd
Swift Code: HSBCHKHKKH

For companies in Taiwan, payment should be made to:
(Space rentals are subject to VAT)
Hua Nan Commercial Bank Ltd
Account no: 179-97-000565-5
A/C Holder: CHAN CHAO INTERNATIONAL CO., LTD.
Swift Code: HNBKWTWP 179

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. Additionally represented companies (co-exhibitors)

Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of US\$600 per additional company and restricted to 1 co-exhibitor per 9 sqm booth.

8. General terms and conditions of Participation

The detailed General Terms & Conditions of Participation are given on the organiser website www.messefrankfurt.com.hk and can be requested in printed form if required.

9. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

10. Official Fair Catalogue

Section with “#” will be used in the official fair catalogue. If any changes occurred later, please fill up the catalogue listing form in the exhibitor manual and submit to the Organiser by deadline.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Correspondence address for enquiries

Messe Frankfurt New Era Business Media Ltd
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26 Harbour Road, Wanchai
Hong Kong
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