

Vietnam's Leading Regional Trade Fair for the Automotive Service Industry targeting Trade Visitors from Vietnam

Fair Date	25 – 27 April 2018 (annual)
Opening Hours	09:00 – 17:00
Location	Saigon Exhibition and Convention Center, 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam
Exhibition Space	9,200 sqm
Exhibitors	360 exhibitors (expected)
Visitors	8,500 visitors (expected)
Product Groups	

Parts & Components: Powertrain; chassis; body; standard parts; interior; charging accessories; regenerated, restored and renewed parts for cars and commercial vehicles; industry institutions and specialist publishers

Electronics & Systems: Engine electronics; vehicle lighting; electrical system; comfort electronics; industry institutions and specialist publishers

Accessories & Customising: General accessories for motor vehicles; technical customising; visual customising; infotainment; special vehicles, equipment, assemblies and modifications; trailers for cars and small commercial vehicles, spare and accessory parts for trailers; industry institutions and specialist publishers

Repair & Maintenance: Workshop equipment and tools; bodywork repair; paintwork and corrosion protection; towing equipment / maintenance and repair of vehicle superstructures; waste disposal and recycling; workshop safety and ergonomic workshop; workshop and dealership equipment; oils and lubricants; industry institutions and specialist publishers

Dealer & Workshop Management: Workshop / dealership / filling station planning and construction; dealer management systems; workshop management; basic and advanced training; workshop and dealership marketing; internet service providers and vehicle marts; economic regeneration, cluster initiatives; industry institutions and specialist publishers

Car Wash, Care & Reconditioning: Washing, vehicle care, vehicle preparation; filling station equipment; industry institutions and specialist publishers

Alternative Drive Systems & Digital Solutions: Electromobility and other alternative drive systems; connected cars and vehicle safety; mobility services; new workshop technologies; cluster initiatives and economic support; industry institutions and specialist publishers

REIFEN (New Tyre sector): Tyres; wheels and wheel rims; tyre repair; used tyres; tyre management and systems; sales equipment and storage of tyres; industry institutions and specialist publishers

Participation Fee	Standard package (min 9 sqm)	USD 300 / sqm
	Premium booth (min 9 sqm)	USD 350 / sqm
	Raw space (min 18 sqm)	USD 270 / sqm
Admission Fee	Trade visitors only; free of charge	
Organisers	Messe Frankfurt New Era Business Media Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
Local Supporters International Supporters	VRA – Vietnam Rubber Association	
	ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)	
	CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association	
	TAITRA – Taiwan External Trade Development Council	
	TTVMA – Taiwan Transportation Vehicle Manufacturer's Association	
Special interest	Motorcycle Competence	
Fringe Programme (2017)	Automechanika Academy (For details, please browse the official website)	

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Please also contact your local sales partner.
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Information as of 04 August 2017