

Vietnam's Leading Regional Trade Fair for the Automotive Service Industry targeting Trade Visitors from Vietnam

Fair Date	25 – 27 April 2018 (annual)
Opening Hours	09:00 – 17:00
Location	Saigon Exhibition and Convention Center, 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam
Exhibition Space	9,200 sqm
Exhibitors	360 exhibitors (expected)
Visitors	8,500 visitors (expected)
Product Groups	

Parts & Components: Powertrain; chassis; body; standard parts; interior; charging accessories; regenerated, restored and renewed parts for cars and commercial vehicles; industry institutions and specialist publishers

Electronics & Systems: Engine electronics; vehicle lighting; electrical system; comfort electronics; industry institutions and specialist publishers

Accessories & Customising: General accessories for motor vehicles; technical customising; visual customising; infotainment; special vehicles, equipment, assemblies and modifications; trailers for cars and small commercial vehicles, spare and accessory parts for trailers; industry institutions and specialist publishers

Repair & Maintenance: Workshop equipment and tools; bodywork repair; paintwork and corrosion protection; towing equipment / maintenance and repair of vehicle superstructures; waste disposal and recycling; workshop safety and ergonomic workshop; workshop and dealership equipment; oils and lubricants; industry institutions and specialist publishers

Dealer & Workshop Management: Workshop / dealership / filling station planning and construction; dealer management systems; workshop management; basic and advanced training; workshop and dealership marketing; internet service providers and vehicle marts; economic regeneration, cluster initiatives; industry institutions and specialist publishers

Car Wash, Care & Reconditioning: Washing, vehicle care, vehicle preparation; filling station equipment; industry institutions and specialist publishers

Alternative Drive Systems & Digital Solutions: Electromobility and other alternative drive systems; connected cars and vehicle safety; mobility services; new workshop technologies; cluster initiatives and economic support; industry institutions and specialist publishers

REIFEN (New Tyre sector): Tyres; wheels and wheel rims; tyre repair; used tyres; tyre management and systems; sales equipment and storage of tyres; industry institutions and specialist publishers

Participation Fee	Standard package (min 9 sqm)	USD 300 / sqm
	Premium booth (min 9 sqm)	USD 350 / sqm
	Raw space (min 18 sqm)	USD 270 / sqm

Admission Fee Trade visitors only; free of charge

Organisers Messe Frankfurt New Era Business Media Ltd
Chan Chao International Co Ltd
Yorkers Exhibition Service Vietnam

Local Supporters VRA – Vietnam Rubber Association

International Supporters ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)

CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association

TAITRA – Taiwan External Trade Development Council

TTVMA – Taiwan Transportation Vehicle Manufacturer's Association

Special interest Motorcycle Competence

Fringe Programme (2017) Automechanika Academy (For details, please browse the official website)

Contact	Messe Frankfurt New Era Business Media Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 autoasia@hongkong.messefrankfurt.com	For companies in Taiwan: Chan Chao International Co Ltd 3/F No 185 Kanchien Road, Neihs District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 sales@chanchao.com.tw
----------------	---	---

For companies in Vietnam:
Yorkers Exhibition Service Vietnam
Rm 1107, Dong Duong Building
No 4 Nguyen Dinh Chieu Str, Da Kao, District 1
HCMC, Vietnam
Tel: +84 8 3827 9156 Fax: +84 8 3827 9157
linkage@linkage-vn.com / salesB@chanchao.com.tw

Please also contact your local sales partner.
The contact information can be found at www.messefrankfurt.com;
go to The Company / Our profile / Partners / Sales Partners Worldwide

Information as of 18 July 2017