

### Vietnam's Leading Regional Trade Fair for the Automotive Service Industry targeting Trade Visitors from Vietnam

<b>Fair Date</b>	25 – 27 April 2018 (annual)	
<b>Opening Hours</b>	09:00 – 17:00	
<b>Location</b>	Saigon Exhibition and Convention Center, 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam	
<b>Exhibition Space</b>	9,200 sqm	
<b>Exhibitors</b>	360 exhibitors (expected)	
<b>Visitors</b>	8,500 visitors (expected)	
<b>Product Groups</b>	<p><b>Parts &amp; Components:</b> Powertrain; chassis; body; standard parts; interior; charging accessories; regenerated, restored and renewed parts for cars and commercial vehicles; industry institutions and specialist publishers</p> <p><b>Electronics &amp; Systems:</b> Engine electronics; vehicle lighting; electrical system; comfort electronics; industry institutions and specialist publishers</p> <p><b>Accessories &amp; Customising:</b> General accessories for motor vehicles; technical customising; visual customising; infotainment; special vehicles, equipment, assemblies and modifications; trailers for cars and small commercial vehicles, spare and accessory parts for trailers; industry institutions and specialist publishers</p> <p><b>Repair &amp; Maintenance:</b> Workshop equipment and tools; bodywork repair; paintwork and corrosion protection; towing equipment / maintenance and repair of vehicle superstructures; waste disposal and recycling; workshop safety and ergonomic workshop; workshop and dealership equipment; oils and lubricants; industry institutions and specialist publishers</p> <p><b>Dealer &amp; Workshop Management:</b> Workshop / dealership / filling station planning and construction; dealer management systems; workshop management; basic and advanced training; workshop and dealership marketing; internet service providers and vehicle marts; economic regeneration, cluster initiatives; industry institutions and specialist publishers</p> <p><b>Car Wash, Care &amp; Reconditioning:</b> Washing, vehicle care, vehicle preparation; filling station equipment; industry institutions and specialist publishers</p> <p><b>Alternative Drive Systems &amp; Digital Solutions:</b> Electromobility and other alternative drive systems; connected cars and vehicle safety; mobility services; new workshop technologies; cluster initiatives and economic support; industry institutions and specialist publishers</p> <p><b>REIFEN (New Tyre sector):</b> Tyres; wheels and wheel rims; tyre repair; used tyres; tyre management and systems; sales equipment and storage of tyres; industry institutions and specialist publishers</p>	
<b>Participation Fee</b>	Standard package (min 9 sqm)	USD 300 / sqm
	Premium booth (min 9 sqm)	USD 350 / sqm
	Raw space (min 18 sqm)	USD 270 / sqm
<b>Admission Fee</b>	Trade visitors only; free of charge	
<b>Organisers</b>	Messe Frankfurt New Era Business Media Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
<b>Local Supporters</b>	<p>HAMEE – Ho Chi Minh City Association Of Mechanical – Electrical Enterprise</p> <p>MOIT – Ministry of Industry and Trade</p> <p>MOST – Ministry of Science and Technology</p> <p>OTO-HUI – Cộng Đồng Kỹ Thuật Ô Tô Xe Máy Máy Công Trình Việt Nam</p> <p>VAMI – Vietnam Association of Mechanical Industry</p> <p>VRA – Vietnam Rubber Association</p> <p>VSAE – Vietnam Society of Automotive Engineers</p> <p>ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)</p>	
<b>International Supporters</b>	<p>CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association</p> <p>TAITRA – Taiwan External Trade Development Council</p> <p>TTVMA – Taiwan Transportation Vehicle Manufacturer's Association</p>	
<b>Special interest</b>	Motorcycle Competence	
<b>Fringe Programme (2017)</b>	Automechanika Academy (For details, please browse the official website)	

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Information as of 18 April 2018