

Vietnam's Leading Regional Trade Fair for the Automotive Service Industry targeting Trade Visitors from Vietnam

Fair Date	28 Feb – 2 Mar 2019 (annual)	
Opening Hours	09:00 – 17:00	
Location	Saigon Exhibition and Convention Center, 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam	
Exhibition Space	10,200 sqm	
Exhibitors	380 exhibitors	
Visitors	8,600 visitors	
Product Groups	<p>Parts & Components: Powertrain; chassis; body; standard parts; interior; charging accessories; regenerated, restored and renewed parts for cars and commercial vehicles; industry institutions and specialist publishers</p> <p>Electronics & Systems: Engine electronics; vehicle lighting; electrical system; comfort electronics; industry institutions and specialist publishers</p> <p>Accessories & Customising: General accessories for motor vehicles; technical customising; visual customising; infotainment; special vehicles, equipment, assemblies and modifications; trailers for cars and small commercial vehicles, spare and accessory parts for trailers; industry institutions and specialist publishers</p> <p>Repair & Maintenance: Workshop equipment and tools; bodywork repair; paintwork and corrosion protection; towing equipment / maintenance and repair of vehicle superstructures; waste disposal and recycling; workshop safety and ergonomic workshop; workshop and dealership equipment; oils and lubricants; industry institutions and specialist publishers</p> <p>Dealer & Workshop Management: Workshop / dealership / filling station planning and construction; dealer management systems; workshop management; basic and advanced training; workshop and dealership marketing; internet service providers and vehicle marts; economic regeneration, cluster initiatives; industry institutions and specialist publishers</p> <p>Car Wash, Care & Reconditioning: Washing, vehicle care, vehicle preparation; filling station equipment; industry institutions and specialist publishers</p> <p>Alternative Drive Systems & Digital Solutions: Electromobility and other alternative drive systems; connected cars and vehicle safety; mobility services; new workshop technologies; cluster initiatives and economic support; industry institutions and specialist publishers</p> <p>REIFEN (New Tyre sector): Tyres; wheels and wheel rims; tyre repair; used tyres; tyre management and systems; sales equipment and storage of tyres; industry institutions and specialist publishers</p>	
Participation Fee	Standard package (min 9 sqm)	USD 300 / sqm
	Premium booth (min 9 sqm)	USD 350 / sqm
	Raw space (min 18 sqm)	USD 270 / sqm
Admission Fee	Trade visitors only; free of charge	
Organisers	Messe Frankfurt New Era Business Media Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
Local Supporters	<p>HAMEE – Ho Chi Minh City Association Of Mechanical – Electrical Enterprise</p> <p>MOIT – Ministry of Industry and Trade (Vietnam)</p> <p>MOST – Ministry of Science and Technology (Vietnam)</p> <p>OTO-HUI – Vietnam Automotive Technicians Network</p> <p>RUPA – Rubber-Plastic Manufacturers Association (Vietnam)</p> <p>SIDEC – Supporting Industry Enterprise Development Center (Vietnam)</p> <p>VAMI – Vietnam Association of Mechanical Industry</p> <p>VASI – Vietnam Association for Supporting Industries</p> <p>VATA – Vietnam Automobile Transportation Association</p> <p>VRA – Vietnam Rubber Association</p> <p>VSAE – Vietnam Society of Automotive Engineers</p>	
International Supporters	<p>ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)</p> <p>CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association</p> <p>TAITRA – Taiwan External Trade Development Council</p> <p>TTVMA – Taiwan Transportation Vehicle Manufacturer's Association</p>	
Special interest	Motorcycle Competence Tyre Competence	
Fringe Programme (2018)	Automechanika Academy; Repair & Maintenance Workshop; Product Presentation	
Contact	<p>Messe Frankfurt New Era Business Media Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 autoasia@hongkong.messefrankfurt.com</p>	<p>For companies in Taiwan: Chan Chao International Co Ltd 3/F No 185 Kanchien Road, Neihu District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 sales@chanchao.com.tw</p> <p>For companies in Vietnam: Yorkers Exhibition Service Vietnam Rm 1107, 11/F, Dong Duong Building No 4 Nguyen Dinh Chieu Str, Da Kao, District 1 HCMC, Vietnam Tel: +84 28 3827 9156 Fax: +84 28 3827 9157 linkage@linkage-vn.com / sales@linkage-vn.com</p>

Please also contact your local sales partner.

The contact information can be found at www.messefrankfurt.com;
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Information as of 27 June 2018