

Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

**29 June – 1 July 2022**

**Saigon Exhibition and Convention Center, Ho Chi Minh City, Vietnam**

**Please complete, sign and return to:**

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building,  
26 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2802 7728 Fax: +852 2519 6079  
[autoasia@hongkong.messefrankfurt.com](mailto:autoasia@hongkong.messefrankfurt.com)

For Taiwanese companies:  
Chan Chao International Co Ltd  
3/F No 185 Kanchien Road, Neihu District  
Taipei, Taiwan  
Tel: +886 2 2659 6000 Fax: +886 2 2659 7000  
[sales@chanchao.com.tw](mailto:sales@chanchao.com.tw)

**Application form** (Please type in block letters, and note point 10 on P.5)

**1. Company details**

Company name: \_\_\_\_\_  
Contact person(s): Mr/Mrs/Ms \_\_\_\_\_ Job Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_ Country of Headquarter: \_\_\_\_\_  
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code Area code Number Country code Area code Number  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**2. Company details #** (for official fair catalogue used. If any changes occurred later, please complete the catalogue listing form in the Exhibitor Manual and return to the organiser by deadline.) **Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official catalogue) below, the publisher and organisers will not take any responsibility if mistakes are made in the catalogue due to unclear text, and note point 10 on P.5)**

Company name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code Area code Number Country code Area code Number  
The Brands that your company represents: 1. \_\_\_\_\_ 2. \_\_\_\_\_

**3. Nature of business** (please "✓" all that apply)

- |   |   |                                    |  |
|---|---|------------------------------------|--|
| <input type="checkbox"/> Manufacturer                                       | <input type="checkbox"/> Dealer, agent, distributor, wholesaler   | <input type="checkbox"/> Retailer  | <input type="checkbox"/> Service supplier  |
| <input type="checkbox"/> Private & official fleets                          | <input type="checkbox"/> Trade associations / government agencies | <input type="checkbox"/> Publisher | (Auto refitter / tuner / garage / workshop /service center / petrol companies / gas station) |
| <input type="checkbox"/> Research institutions / universities / polytechnic |   |                                    |  |
| <input type="checkbox"/> Others (please specify): _____                     |   |                                    |  |

**4. Our products belong to the following groups #** (please "✓" where appropriate in each items)

- i)  Commercial vehicle (go to section A)     Passenger vehicle (go to section A)     Motorcycle (go to section B)     Automotive manufacturing and automation (go to section C)
- ii)  OEM     Aftermarket
- iii)  Overseas market: \_\_\_\_\_%     Vietnam market: \_\_\_\_\_%

**Section A**

**1 Parts & Components**

- 1.1 Components for conventional drive systems (engine, gearbox, powertrain, exhaust)
- 1.2 Chassis (axles, steering, brakes, wheels, shock absorbers)
- 1.3 Body (metal parts, roof systems, mounted parts, windows, bumpers)
- 1.4 Standard mechanical parts (fastening elements, threaded and securing elements, sealing rings, roller bearings)
- 1.5 Interior (cockpits, buttons, switches, instruments, airbags, seats, shelf and storage concepts, illumination, heating, air-conditioning, electrical adjusters, interior filters)
- 1.6 Exterior (doors, windows/glass, mounted parts)
- 1.7 Charging accessories 12 volt (plugs, cables, connectors)
- 1.8 Regenerated, restored and renewed parts for cars and utility vehicles
- 1.9 External vehicle air quality and exhaust gas treatment (diesel aftermarket solutions, SCR, filters, sensors)
- 1.10 New materials (3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials)

- 2 Electronics & Connectivity**
- ( ) 2.1 Engine electronics (control units, bus systems, sensors, actuators)
  - ( ) 2.2 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting, intelligent headlight systems, night and thermal-imaging cameras)
  - ( ) 2.3 Electrical system (electrical power supply, batteries, , cables, wiring harnesses, cable mounting and connecting elements, plug connections, sensors, on-board diagnostics, high-voltage systems)
  - ( ) 2.4 Comfort electronics (wellness and health systems, automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go systems, driver assistance systems, vehicle safety systems, control systems)
  - ( ) 2.5 Human machine interface (HMI) (eye tracking, facial expression tracking, gesture control systems)
  - ( ) 2.6 Connectivity (car-to-car, car-to-enterprise, car-to-infrastructure, car-to-driver, LTE, functions on demand)
  - ( ) 2.7 Internet of things (smart home, additional services, mobile devices)
- 3 Accessories & Customising**
- ( ) 3.1 General accessories for motor vehicles (rack systems, trailer hitches, roof boxes, air refreshers, jacks, technical solutions, technical textiles, car safety products)
  - ( ) 3.2 Technical customising (sports exhaust systems, sports air filters, sports chassis, chip and engine tuning, sound design, seats, club sport)
  - ( ) 3.3 Visual customising (interior design, bodywork elements, car wrapping, spray films, airbrush systems)
  - ( ) 3.4 Infotainment and Car IT (multimedia, navigation, car media devices, sound systems, integrable services)
  - ( ) 3.5 Special vehicles, equipment, assemblies and modifications (off-road and pickup accessories, taxis, police and ambulance vehicles, armoring, equipment for trades and industry, special conversions and superstructures, municipal vehicles and vehicles for the disabled)
  - ( ) 3.6 Car trailers and small utility vehicle trailers, spare and accessory parts for trailers
  - ( ) 3.7 Merchandising (clothes, accessories)
- 4 Diagnostics & Repair**
- ( ) 4.1 Workshop equipment for repair and maintenance (systems and equipment, battery management, lifting gear, test and measurement equipment, tyre installation, workshop equipment, networking software)
  - ( ) 4.2 Tools (impact screwdrivers, diagnostic equipment, compressors, wrenches)
  - ( ) 4.3 Digital maintenance (predictive maintenance, over-the-air diagnostics, over-the-air updates and services, remote services)
  - ( ) 4.4 Vehicle diagnostics (diagnostic equipment and software, on-board diagnostics)
  - ( ) 4.5 Maintenance and repair of vehicle superstructures (RV/caravan and motor home superstructures, custom and special superstructures for lightweight and heavyweight utility vehicles)
  - ( ) 4.6 Towing equipment (vehicles, trailers, towing equipment and technology)
  - ( ) 4.7 Workshop equipment for repair and maintenance for alternative drive concepts (tools for high-voltage systems, hydrogen sensors)
  - ( ) 4.8 Fastening and bonding solutions (rivets, adhesives, screws, soldering, welding materials, lasers)
  - ( ) 4.9 Waste disposal and recycling (systems, equipment, management systems)
  - ( ) 4.10 Workshop safety and ergonomic workshops (air purification, ventilation, heating, health-enhancing and safety-enhancing technologies)
  - ( ) 4.11 Workshop and dealership equipment (shopfitting/shop systems, sales equipment, office and warehouse equipment, work clothing)
  - ( ) 4.12 Oils and lubricants (systems, equipment, lubricants, auxiliaries and consumables, disposal and recycling)
  - ( ) 4.13 Technical fluids (coolants, gases, fluid management)
  - ( ) 4.14 Workshop concepts
- 5 Dealer & Workshop Management**
- ( ) 5.1 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants, architecture)
  - ( ) 5.2 Dealer, sales and service management (dealer management systems, special applications and equipment)
  - ( ) 5.3 Digital marketing (mobile and stationary solutions)
  - ( ) 5.4 Customer data management (data analysis and management, big data)
  - ( ) 5.5 Online presence (search machine optimisation, homepage design, online marketing)
  - ( ) 5.6 E-commerce and mobile payment
  - ( ) 5.7 Basic and advanced training and professional development (mechanics, mechatronics, bodywork, paintwork, electromobility, sales, management)
  - ( ) 5.8 Workshop and dealership marketing (external advertising, advertising media, agencies, signalisation)
  - ( ) 5.9 Online service providers and vehicle/parts/service marts
  - ( ) 5.10 Economic regeneration, research, consulting, cluster initiatives
- 6 Car Wash & Care**
- ( ) 6.1 Washing (automatic car wash facilities for exteriors, wash stations, washing equipment, chemicals, accessories)
  - ( ) 6.2 Vehicle care (exterior and interior cleaning, equipment for vehicle care, cleaning and care products, washing accessories, vacuum cleaners, high-pressure cleaners)
  - ( ) 6.3 Vehicle preparation and detailing (exterior and interior preparation, sealing, upholstery and leather repair, polishing)
  - ( ) 6.4 Water reclamation, water treatment
  - ( ) 6.5 Filling station equipment (filling station equipment, tank systems for conventional fuels)
- 7 Alternative Drive Systems & Fuels**
- ( ) 7.1 Energy storage (batteries, lithium-ion, lithium-oxygen, high-voltage systems)
  - ( ) 7.2 Alternative fuels (synthetic fuels, LPG, CNG, ethanols, hydrogen)
  - ( ) 7.3 Complementary products (wall box, home charging systems, billing systems, charging cards, charging plugs, charging cables)
  - ( ) 7.4 Vehicle concepts (e-bikes, scooters, BEV)
  - ( ) 7.5 Resources (rare earths, lithium)
  - ( ) 7.6 Charging and tank technologies and systems (inductive/conductive systems, fast-charging systems, filling station equipment and systems, tank systems for alternative fuels)
  - ( ) 7.7 New workshop technologies (augmented and virtual reality, repair assistance and training)
- 8 Tyres & Wheels**
- ( ) 8.1 Tyres (summer/winter tyres for cars, utility vehicles, trucks, two-wheeled vehicles and special vehicles, exclusive tyres for SUV, sports cars and premium vehicles, wide-track tyres, industrial tyres, carcasses and tubes)
  - ( ) 8.2 Wheels and rims (exclusive and customised wheels and rims, industrial rims, customised wheel rims)
  - ( ) 8.3 Tyre/wheel repair and disposal (vulcanisation, balancing, wear-and-tear repairs, elastification agents, repair materials, tools, fillers, disposal)
  - ( ) 8.4 Used tyres and wheels (retreading, recycling, vulcanisation, tyre care)
  - ( ) 8.5 Tyre/wheel management and systems (IT systems, online tyre portals, inspection, tyre logistics, tyre leasing and rental, tyre storage)
  - ( ) 8.6 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, certification, tyre-storage)
  - ( ) 8.7 Accessories for tyres, wheels and installation (valves, storage labels, balancing weights, theft prevention, safety equipment, wheel nuts, tyre pressure management systems)

**9 Body & Paint**

- 9.1 Bodywork repairs (equipment and materials)
- 9.2 Paintwork and corrosion protection (systems, equipment, paint, corrosion protection, spot repair, auxiliaries)
- 9.3 Smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims
- 9.4 New materials (lightweight, carbon, magnesium, aluminum)

**10 Mobility as a Service & Autonomous Driving**

- 10.1 Mobility services (sharing economy, car sharing, ride sharing, ride hailing, e-bikes, start-ups)
- 10.2 Automated driving (electrical components for autonomous driving, robocabs, sensors, actuators, artificial intelligence, cameras, ultrasonics, lateral and horizontal driver assistance systems)
- 10.3 Fleet management / leasing / corporate mobility

**Section B**

**11 Motorcycle type**

- 11.1 ATV                       11.2 Cross                       11.3 Moped                       11.4 Racing                       11.5 Electric
- 11.6 Chopper                       11.7 Cruiser                       11.8 Naked                       11.9 Scooter                       11.10 Hybrid
- 11.11 Custom                       11.12 Enduro                       11.13 Touring                       11.14 Others

**12 Motorcycle (Motorcycle Competence)**

- 12.1 Motorcycle parts & components (Oils, tyres, chains, filters, batteries, engine shafts, steering shock absorbers, coils and condensers, spark plugs, carburetors and injection systems, fairing, footboards and footrests, bodies for three wheel, gear cases, rims, cylinders, alternators, headlights and signal lights, piston rings, forks and fork tubes, breaks, clutch systems, break shoes, seals and gaskets, connecting rod systems, ignition systems, direction indicators, handlebars, springs, engines, auxiliary engines and related spare parts, wheel hubs, bearings, windscreen, mud guards, bumpers, brake pads, starter pedals and gear levers, pistons, lamp brackets, radiators, spokes, saddles, fuel tanks, rollers, balls, suspensions, fuel tank plugs, chassis, transmissions, exhaust pipes, fuel pipes, tubes for brakes)
- 12.2 Motorcycle accessories (Anti-misting products for helmets, carriers for motorcycle, connecting rods, footwear and boots, helmets, reflective systems, speedometers, saddles cover, decalcomanias, baggage, lighting equipment, eyewears, silencers, covers for motorcycles, clothing and protective equipment, gloves, antimisting products eyewears)
- 12.3 Repair & maintenance (Paint products, washing, test beds, racing fuels, battery chargers, oils and chemical products, polishing, detergent and rust proofing products)
- 12.4 Electronics & systems (Safety and alarm systems, intercom, horns and acoustic warning signals)
- 12.5 Service groups (Industry institutions, press and publishing houses, universities, finance companies, software companies, insurance, clubs, federations, service sector, training and certification services)

**Section C**

**13 Automotive Manufacturing and Automation**

- 13.1 Manufacturing of automotive parts & components                       13.2 Automation
- 13.3 Automotive production equipment and system                       13.4 Automotive inspection and quality control
- 13.5 Automotive design and R&D                       13.6 Automotive Material
- 13.7 Other (please specify): \_\_\_\_\_

**Section D**

**14 Others**

- 14.1 Industry institutions                       14.2 Publishers
- 14.3 Other (please specify): \_\_\_\_\_

**From the above product categories 1-14, please list one item (eg: 1.4) as your main products:** \_\_\_\_\_  
*\* Booth location may be allocated according to product criteria, or other criteria set by the organiser. (details please see point 9 on P.5)*

5. Please specify your product range # (maximum 20 words; see point 10):

\_\_\_\_\_

\_\_\_\_\_

6. Looking for Dealer(s) / Local Representative(s) / JV Partner(s) in Vietnam (Optional. Please “√” where appropriate.)

- US\$50, an additional listing of your company will be put under the section “Looking for Business Partner(s) in Vietnam” in our official catalogue, along with stickers available on your booth, indicating that you are looking for partner(s) in both English and Vietnamese.
- Agents                       Dealers/ Distributors                       JV partner                       Retailers in Vietnam

7. New / Specific Product and Service Launch programme (Value-added service, Please “√” the appropriate box.)

To further enhance media's coverage on your company, brand and product, the organiser would collect more information on your exhibits / technologies and your targeted clients. Your information will support us to prepare the publicity materials and arouse media's interest in publishing your company's information accordingly.

- We would like to launch and promote our new / specific product(s) and service(s) through this programme.

**Product(s) / Service(s) name:**

(English): \_\_\_\_\_

(Vietnamese): \_\_\_\_\_

(Chinese): \_\_\_\_\_

**Product(s) / Service(s) description (for instance: specification, feature, function and benefit):**

(English): \_\_\_\_\_

(Vietnamese): \_\_\_\_\_

(Chinese): \_\_\_\_\_

- We do not have new / specific product(s) and service(s) launch in Automechanika Ho Chi Minh City 2022.

8. Participation fee (Please indicate booth size required and tick all that apply)

Booth type	Booth size & participation fees	Furniture & fixtures per package
<b>Standard Booth</b> (Minimum 9 sqm)	( ) US\$335 per sqm Booth size: _____ sqm	<b>Basic booth design*</b> <u>Furniture &amp; fixtures</u> - Fascia board with company name and booth number - Floor carpeting - 1 information desk - 2 folding chairs - 2 spotlights (100W, yellow light) - 1 fluorescent tube - 1 waste paper basket - 1 power socket (220V/5A)
<b>Premium Booth</b> (Minimum 9 sqm)	( ) US\$385 per sqm Booth size: _____ sqm	<b>Upgraded booth design*</b> <u>Furniture &amp; fixtures</u> - Fascia board with company name, booth number and logo - Floor carpeting - 1 information desk - 3 folding chairs - 2 spotlights (100W, yellow light) - 1 fluorescent tube - 1 waste paper basket - 1 power socket (220V/5A) - 1 round table <u>Additional benefits</u> - Company logo or trademark next to official catalogue listing (black & white)
<b>Raw Space</b> (Minimum 18 sqm)	( ) US\$305 per sqm Booth size: _____ sqm	- Space rental
<b>Motorcycle zone Standard Booth*</b> (Minimum 9 sqm)	( ) US\$230 per sqm Booth size: _____ sqm	<b>Basic booth design*</b> <u>Furniture &amp; fixtures</u> - Fascia board with company name and booth number - Floor carpeting - 1 information desk - 2 folding chairs - 2 spotlights (100W, yellow light) - 1 fluorescent tube - 1 waste paper basket - 1 power socket (220V/5A)
<b>Motorcycle zone Raw Space**</b> (Minimum 18 sqm)	( ) US\$200 per sqm Booth size: _____ sqm	- Space rental

\* For booth design, please refer to the exhibitor manual.

\*\* At least 70% of showcased products must be related to motorcycles for applying in Motorcycle Zone.

9. Digital solution participation fee – V-Connect and Media Package\*\*\*: (Please tick all that apply)

i) V-Connect

( ) **US\$1,000, V-Connect is an online platform** to connect with your clients and extend your exposure seamlessly and internationally. Through the platform's diverse functions and a multitude of marketing channels, it allows you to exchange your business ideas with them through broadcasting your live-streaming / pre-recorded events as well as videos in a lively way. In addition, the platform supports efficient business matching and networking opportunity

Services covered in V-Connect		
<ul style="list-style-type: none"> <li>Company profile</li> <li>Product Display: 10</li> <li>On-demand &amp; live-streamed video: 5</li> </ul>	<ul style="list-style-type: none"> <li>AI recommendation</li> <li>Business Matching</li> <li>Live Chat</li> </ul>	<ul style="list-style-type: none"> <li>Content Management System: 1 user account</li> <li>Performance report analysis</li> </ul>

Service period: 4 weeks

ii) Media Package \*\*\*

\*\*\*Free upgraded media package to Silver Media Package for exhibitors in Automechanika Ho Chi Minh City 2022 (worth: US\$135/ exhibitor).

Media package allows your company profile, product & service groups listed on the show official website, where visitors can search your company profile before, during and after the show.

Services covered in Media Package at the show official website and mobile app		
<ul style="list-style-type: none"> <li>Company name</li> <li>Booth number</li> <li>Product group</li> </ul>	<ul style="list-style-type: none"> <li>3 Keywords</li> <li>Correspondence Address</li> <li>E-mail and website</li> </ul>	<ul style="list-style-type: none"> <li>1 Company page (picture &amp; description)</li> <li>1 Product page (picture &amp; descriptions)</li> </ul>

\*\*\* For details and gold package (US\$225), please contact our Digital Business Team with the contacts at point 12 on P.5

iii) **Video production at 'Play It! Channel VN'** (Optional. Please "√" where appropriate.)

( ) **US\$1,500**, it is a dedicated video channel at **Youtube** broadcasting short videos of auto trends, cultures and lifestyles in Vietnam and across the world, has quickly become highly sought-after since its debut and a growing number of subscribers and viewers. The channel **drives your business** in a creative way, enhances your social media engagement and expands your target audience from commercial customers to automotive enthusiasts.

Services covered in Play It! Channel VN		
<ul style="list-style-type: none"> <li>• 3 minutes video production</li> <li>• Content creation</li> </ul>	<ul style="list-style-type: none"> <li>• Video filming</li> <li>• Video editing</li> </ul>	<ul style="list-style-type: none"> <li>• Exposure in show's social media platforms</li> </ul>

**Marketing and participation items** (Optional. Please "√" where appropriate.)

Items	Price	Benefits
<b>Title participation</b>	( ) US\$2,000	<ul style="list-style-type: none"> <li>- Company / brand name includes in specific videos x 3</li> <li>- Company / brand logo featured in the videos x 3</li> <li>- Marketing exposure in show's media platforms</li> <li>- Featured in show's press release (when applicable)</li> <li>- Company / Brand name or logo display at end credit x 3</li> <li>- Video interview x 1</li> </ul>
<b>Souvenirs participation</b>	( ) US\$1500	<ul style="list-style-type: none"> <li>- Company / brand name display on channel's souvenirs</li> <li>- Marketing exposure in show's media platforms</li> <li>- Company / Brand name or logo display at end credit x 3</li> </ul>
<b>Placement marketing</b>	( ) US\$1000	<ul style="list-style-type: none"> <li>- 5 sec company video<sup>##</sup> featured in specific videos x 2</li> <li>- Company / Brand name or logo display at end credit x 2</li> </ul>
<b>Company / Brand logo display at end credit</b>	( ) US\$500	<ul style="list-style-type: none"> <li>- Company / brand name or logo in specific videos x 2</li> </ul>

<sup>##</sup>Promotional materials will be provided by exhibitors.  
For other cooperation in pre-show event, please kindly contact organiser for further discussion.

**10. Name of legally responsible person: Please print last name, first name, job title and sign below:**

**Acknowledgement**

- V-Connect digital solution will be included automatically to exhibitors who participate in the physical event in Automechanika Ho Chi Minh City 2022 without charge.
- Any postponements of the show, Automechanika Ho Chi Minh City 2022, due to the circumstances beyond the Organiser's control including but not limited to acts of war, embargo, civil unrest, outbreak of disease, natural disasters, legal proceedings or government regulations, V-Connect will remain open with full business functions and USD1,000 of digital solution fee will be charged and can be deducted from the participation fees as the service charge.

**We hereby understand this application form as a confirmation of the participation of Automechanika Ho Chi Minh City 2022 and accept the Specific Terms and Conditions of the show.**

**Name:** \_\_\_\_\_ **Job title:** \_\_\_\_\_

**Signature and company stamp:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## **Specific Terms and Conditions**

### **1. Organisers**

Messe Frankfurt (HK) Ltd  
Chan Chao International Co Ltd  
Yorkers Exhibition Service Vietnam

### **2. Location**

Saigon Exhibition & Convention Center  
799 Nguyen Van Linh, Dist 7  
Ho Chi Minh City, Vietnam

### **3. Date of Event**

29 June – 1 July 2022

### **4. Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by fax and original mail.

### **5. Terms of payment**

Please return application form and remit appropriate amount to the organiser. All bank charges are to be borne by the applicant.

50% deposit required with application.  
50% final payment due on or before 15 April 2022.

Payment should be made to:  
The Hong Kong and Shanghai Banking Corporation Limited  
Account no: 400-678694-838 USD  
A/C Holder: Messe Frankfurt (HK) Ltd  
Swift Code: HSBCHKHKKH

For Taiwanese companies, payment should be made to:  
(Space rentals are subject to VAT)  
Hua Nan Commercial Bank Ltd  
Account no: 179-97-000565-5  
A/C Holder: CHAN CHAO INTERNATIONAL CO., LTD.  
Swift Code: HNBKTWTP 179

### **6. Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### **7. Additionally represented companies (co-exhibitors)**

Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of US\$600 per additional company and restricted to one (1) co-exhibitor per 9 sqm booth.

### **8. General terms and conditions of Participation**

The detailed General Terms & Conditions of Participation are given on the organiser website [www.automechanika-hcmc.com](http://www.automechanika-hcmc.com) and can be requested in printed form if required.

### **9. Booth allocation**

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

### **10. Official Fair Catalogue**

Section with “#” will be used in the official fair catalogue. If any changes occurred later, please fill up the catalogue listing form in the exhibitor manual and submit to the Organiser by deadline.

### **11. Intellectual property rights / copyright**

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### **12. Media Package**

Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled, the Organiser offers free upgraded media package from Basic to Silver package at no cost for exhibitors of Automechanika Ho Chi Minh City 2022. Upgraded to Gold package is optional but chargeable.

For enquiries and payment on Upgraded Media Package, please kindly contact our Digital Business Department.  
Contact person: Ms. Celia Rass / Mr. Gino Zhao  
Tel: +86 21 6160 8428 / +852 2238 9908 / +852 2230 9203  
Email: [digital@hongkong.messefrankfurt.com](mailto:digital@hongkong.messefrankfurt.com)

### **13. Correspondence address for enquiries**

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building,  
26 Harbour Road, Wanchai  
Hong Kong  
Tel: +852 2802 7728  
Fax: +852 2519 6079  
Email: [autoasia@hongkong.messefrankfurt.com](mailto:autoasia@hongkong.messefrankfurt.com)

For Taiwanese companies, please contact:  
Chan Chao International Co Ltd  
3/F No 185 Kanchien Road, Neihu District  
Taipei, Taiwan  
Tel: +886 2 2659 6000  
Fax: +886 2 2659 7000  
Email: [sales@chanchao.com.tw](mailto:sales@chanchao.com.tw)