

Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

Fair Date	30 Jun – 2 Jul 2021 (annual)	
Opening Hours	09:00 – 17:00	
Location	Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam	
Exhibition Space	10,200 sqm	
Exhibitors	359 exhibitors (2019)	
Visitors	8,929 visitors (2019)	
Product Groups	<p>Parts & Components: Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; charging accessories 12 volt; regenerated, restored and renewed parts for cars and utility vehicles; external vehicle air quality and exhaust gas treatment; new materials</p> <p>Electronics & Connectivity: Engine electronics; vehicle lighting; electrical system; comfort electronics; human machine interface (HMI); connectivity; internet of things</p> <p>Accessories & Customising: General accessories for motor vehicles; technical customising; visual customising; infotainment and Car IT; special vehicles, equipment, assemblies and modifications; car trailers and small utility vehicle trailers, spare and accessory parts for trailers; merchandising</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance; tools; digital maintenance; vehicle diagnostics; maintenance and repair of vehicle superstructures; towing equipment; workshop equipment for repair and maintenance for alternative drive concepts; fastening and bonding solutions; waste disposal and recycling; workshop safety and ergonomic workshops; workshop and dealership equipment; oils and lubricants; technical fluids; workshop concepts</p> <p>Dealer & Workshop Management: Workshop / dealership / filling station planning and construction; dealer, sales and service management and systems; digital marketing; customer data management; online presence; e-commerce and mobile payment; basic and advanced training and professional development; workshop and dealership marketing; online service providers and vehicle/parts/service marts; economic regeneration, research, consulting, cluster initiatives</p> <p>Car Wash & Care: Washing; vehicle care; vehicle preparation and detailing; water reclamation, water treatment; filling station equipment</p> <p>Alternative Drive Systems & Fuels: Energy storage alternative fuels; complementary products; vehicle concepts; resources; charging and tank technologies and systems; new workshop technologies</p> <p>Tyres & Wheels (Tyre Competence): Tyres; wheels and rims; tyre/wheel repair and disposal; used tyres and wheels; tyre/wheel management and systems; sales equipment and storage of tyres; accessories for tyres, wheels and installation</p> <p>Body & Paint: Bodywork repairs; paintwork and corrosion protection; smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims; new materials</p> <p>Mobility as a Service & Autonomous Driving: Mobility services; automated driving; fleet management / leasing / corporate mobility</p> <p>Motorcycle (Motorcycle Competence): Motorcycle parts & components; motorcycle accessories; repair & maintenance; electronics & systems; service groups; industry institutions and specialist publishers</p> <p>Automotive Manufacturing and Automation: Manufacturing of automotive parts & components; automation; automotive production equipment and system; automotive inspection and quality control; automotive design and R&D; automotive material</p> <p>Others: Industry institutions; publishers</p>	
Participation Fee	Standard package (min 9 sqm)	USD 335 / sqm
	Premium booth (min 9 sqm)	USD 385 / sqm
	Raw space (min 18 sqm)	USD 305 / sqm
	Motorcycle zone:	
	Standard package (min 9 sqm)	USD 230 / sqm
	Raw space (min 18 sqm)	USD 200 / sqm
Admission Fee	Trade visitors only; free of charge	
Organisers	Messe Frankfurt New Era Business Media Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
Local Supporters	<p>HAMEE – Ho Chi Minh City Association Of Mechanical – Electrical Enterprise</p> <p>MOIT – Ministry of Industry and Trade (Vietnam)</p> <p>MOST – Ministry of Science and Technology (Vietnam)</p> <p>OTO-HUI – Vietnam Automotive Technicians Network</p> <p>RUPA – Rubber-Plastic Manufacturers Association (Vietnam)</p> <p>VAMI – Vietnam Association of Mechanical Industry</p> <p>VASI – Vietnam Association for Supporting Industries</p> <p>VATA – Vietnam Automobile Transportation Association</p> <p>VRA – Vietnam Rubber Association</p>	
International Supporters	<p>VSAE – Vietnam Society of Automotive Engineers</p> <p>ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)</p> <p>CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association</p> <p>TAITRA – Taiwan External Trade Development Council</p> <p>TTVMA – Taiwan Transportation Vehicle Manufacturer's Association</p>	
Special interest	Automotive Manufacturing and Automation Motorcycle Competence Truck Competence	
Fringe Programme	Automechanika Academy; Auto Service & Maintenance Festival and Workshops; Drift & Stunt Show; Networking Happy Hour and Auto NITZ Party; Smart Factory and Industry 4.0 Conference	
Contact	<p>Messe Frankfurt New Era Business Media Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 autoasia@hongkong.messefrankfurt.com</p>	<p>For companies in Taiwan: Chan Chao International Co Ltd 3/F No 185 Kanchien Road, Neihu District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 sales@chanchao.com.tw</p> <p>For companies in Vietnam: Yorkers Exhibition Service Vietnam Rm 1107, 11/F, Dong Duong Building No 4 Nguyen Dinh Chieu Str, Da Kao, District 1 HCMC, Vietnam Tel: +84 28 3827 9156 Fax: +84 28 3827 9157 salesA@chanchao.com.tw / salesC@chanchao.com.tw</p>

Please also contact your local sales partner.

The contact information can be found at www.automechanika-hcmc.com;
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Information as of 6 July 2020