

Fact sheet

automechanika
HO CHI MINH CITY

20 – 22.6.2024
Ho Chi Minh City,
Vietnam

Fair Name	Automechanika Ho Chi Minh City (Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam)
Fair Date	20 – 22.6.2024
Opening Hours	09:00 – 17:00
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City, Vietnam
Exhibition Space	15,740 sqm
Exhibitor	461 exhibitors as expected
Visitor	13,148 visitors from 37 countries and regions (2023)
Product Groups	<p>Parts & Components: Components for all drive technologies and vehicle concepts, chassis for all drive technologies and vehicle concepts, body for all drive technologies and vehicle concepts, standard mechanical parts, interior, exterior, remanufactured parts and components for cars and commercial vehicles, exhaust gas aftertreatment/exhaust gas cleaning, new materials, e-commerce, retrofitting combustion engine car/truck, drive technologies, hybrid variants, fuel cell drive (FCEV), CNG drive, internal combustion engines (petrol, diesel), industry institutions, trade publishers, education and training</p> <p>Electronics & Electronics: Engine electronics, vehicle lighting, vehicle electrical systems, comfort electronics, e-Powertrain, battery systems, resources, energy storage, battery management, thermal management, high-voltage power electronics, charging technology, charging stations, charging accessories, industry institutions, trade publishers, education and training</p> <p>Accessories & Customising: Exterior accessories, interior accessories, Transport systems & superstructures for motor vehicles, vans, campers, pick-up, technical customizing, optical customizing, infotainment, special vehicles & bodies for commercial vehicles, lifestyle, luxury & merchandise items, car fragrance & special, organisation systems, accessories for pets, industry institutions, trade publishers, education and training</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts, tools, digital maintenance and technologies, vehicle diagnostics, ADAS calibration, air-conditioning service, battery management, fastening and bonding solutions, workshop and business equipment, workshop safety and ergonomics, transport of dangerous goods, maintenance and repair of vehicle superstructures, towing equipment, workshop concepts, sustainability, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Oils, Lubricants & Fuels: Installations, lubricants and greases, oils and oil substances, additives, auxiliaries and consumables, technical fluids, technical sprays, aerosols, tank management, filling station equipment, alternative fuels, industrial and workshop hygiene, sustainability management, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Digital Solutions & Services: Workshop/dealership/filling station planning and construction, dealer, sales and service management, digital transformation, digital marketing, intelligent data processing, customer data management, online presence, corporate marketing and outdoor advertising, online service platforms, vehicle/parts and</p>

service exchanges, E-commerce, mobile payment, business development, research, consulting, franchise, cluster initiatives, mobility services, last mile mobility, fleet management/leasing/corporate mobility, industry institutions, trade publishers, education and training

Car Wash & Care: Washing, car care, detailing and car preparation, professional products especially for young- and old-timer, bikes, commercial vehicles, agriculture, camping, water recycling systems and sustainability technologies, industry institutions, trade publishers, education and training

Connectivity & Autonomous Driving: Automated driving, vehicle safety systems, driver assistance systems, Human machine interface (HMI), connectivity, Internet of Things (IoT), windscreen projection / Head-up displays (HUV), cyber security, industry institutions, trade publishers, education and training

Tyres & Wheels: Tyres, wheels and rims, tyre/wheel repair and disposal, used tyres and wheels, tyre/wheel management and business models, sales equipment and storage of tyres, accessories for tyres, wheels and installation, intelligent tyres, industry institutions, trade publishers, education and training, sustainability

Body & Paint: Bodywork and accident repair, paintwork and corrosion protection, smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, industry institutions, trade publishers, education and training, sustainability and disposal

Motorcycle (Motorcycle Competence): Motorcycle parts & components, motorcycle accessories, repair & maintenance, electronics & systems, service groups, industry institutions, trade publishers, education and training, sustainability

Automotive Manufacturing and Automation: Manufacturing process, manufacturing automation and artificial intelligence of things (AIoT), automotive production equipment and system, automotive inspection and quality control, automotive design and R&D, automotive material, automotive electronic components, automotive paints & finishing, industry institutions, trade publishers, education and training, sustainability

Participation Fee	Standard package (Minimum 9 sqm)	USD 350 / sqm
	Premium booth (Minimum 9 sqm)	USD 415 / sqm
	Raw space (Minimum 24 sqm)	USD 320 / sqm
Admission Fee	Trade visitors only; free of charge	
Organisers	Messe Frankfurt (HK) Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
International & Local Supporters	ASA	– Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
	CAMEIA	– International Cooperation Committee of China Auto Maintenance Equipment Industry Association
	CCIFV	– The France-Vietnam Chamber of Commerce and Industry (CCI France Vietnam)
	HAMEE	– Ho Chi Minh City Association Of Mechanical – Electrical Enterprise
	MOIT	– Ministry of Industry and Trade (Vietnam)
	MOST	– Ministry of Science and Technology (Vietnam)
	OTO-HUI	– Vietnam Automotive Technicians Network
	RUPA	– Rubber-Plastic Manufacturers Association (Vietnam)
	TAITRA	– Taiwan External Trade Development Council
	TTVMA	– Taiwan Transportation Vehicle Manufacturer's Association
	VAMI	– Vietnam Association of Mechanical Industry
	VASI	– Vietnam Association for Supporting Industries
	VATA	– Vietnam Automobile Transportation Association
	VRA	– Vietnam Rubber Association
	VSAE	– Vietnam Society of Automotive Engineers

Special Interest Automotive Manufacturing, Transformation and Automation
Automotive Service & Maintenance
Accessories & Customising
Digitalisation (IoT) & Electrification (EV)
Motorcycle Competence
Truck Competence – Commercial vehicle and Logistics

Fringe Programmes Industry Conferences:

Automotive Logistics, Warehousing and Supply Chain Conference
Automotive Manufacturing, Transformation and Automation Conference & Demonstration
Collision Repair Training Workshop
Electrification and Digitalisation Business Networking Event
Match Up – Business Matching Programme

AutoFEST@HCMC:

Auto Service Day
Auto NITZ Music Party
DIY Auto Care Demonstration
Drift and Stunt Show
Auto City Marketplace
EMMA Vietnam – Car Audio and Modification Competition

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Organisers

