

Fact sheet

automechanika
HO CHI MINH CITY

19 – 21.6.2025

Ho Chi Minh City,
Vietnam

Fair Name	Automechanika Ho Chi Minh City
Fair Date	19 – 21.6.2025
Opening Hours	09:00 – 17:00
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City, Vietnam
Exhibition Space	22,600 sqm (Hall A and B, as well as outdoor area)
Exhibitor (2024)	482 exhibitors from 23 countries and regions
Visitor (2024)	15,383 visitors from 43 countries and regions
Product Groups	<p>Parts & Components: Components for all drive technologies and vehicle concepts, chassis for all drive technologies and vehicle concepts, body for all drive technologies and vehicle concepts, standard mechanical parts, interior, exterior, remanufactured parts and components for cars and commercial vehicles, exhaust gas aftertreatment/exhaust gas cleaning, new materials, e-commerce, retrofitting combustion engine car/truck, drive technologies, hybrid variants, fuel cell drive (FCEV), CNG drive, internal combustion engines (petrol, diesel), industry institutions, trade publishers, education and training</p> <p>Electrics & Electronics: Engine electronics, vehicle lighting, vehicle electrical systems, comfort electronics, e-Powertrain, battery systems, resources, energy storage, battery management, thermal management, high-voltage power electronics, charging technology, charging stations, charging accessories, industry institutions, trade publishers, education and training</p> <p>Accessories & Customising: Exterior accessories, interior accessories, Transport systems & superstructures for motor vehicles, vans, campers, pick-up, technical customizing, optical customizing, infotainment, special vehicles & bodies for commercial vehicles, lifestyle, luxury & merchandise items, car fragrance & special, organisation systems, accessories for pets, industry institutions, trade publishers, education and training</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts, tools, digital maintenance and technologies, vehicle diagnostics, ADAS calibration, air-conditioning service, battery management, fastening and bonding solutions, workshop and business equipment, workshop safety and ergonomics, transport of dangerous goods, maintenance and repair of vehicle superstructures, towing equipment, workshop concepts, sustainability, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Oils, Lubricants & Fuels: Installations, lubricants and greases, oils and oil substances, additives, auxiliaries and consumables, technical fluids, technical sprays, aerosols, tank management, filling station equipment, alternative fuels, industrial and workshop hygiene, sustainability management, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Digital Solutions & Services: Workshop/dealership/filling station planning and construction, dealer, sales and service management, digital transformation, digital marketing, intelligent data processing, customer data management, online presence, corporate marketing and outdoor advertising, online service platforms, vehicle/parts and</p>

service exchanges, E-commerce, mobile payment, business development, research, consulting, franchise, cluster initiatives, mobility services, last mile mobility, fleet management/leasing/corporate mobility, industry institutions, trade publishers, education and training

Car Wash, Care & Detailing: Washing, car care, detailing and car preparation, professional products especially for young- and old-timer, bikes, commercial vehicles, agriculture, camping, water recycling systems and sustainability technologies, industry institutions, trade publishers, education and training

Connectivity & Autonomous Driving: Automated driving, vehicle safety systems, driver assistance systems, Human machine interface (HMI), connectivity, Internet of Things (IoT), windscreen projection / Head-up displays (HUV), cyber security, industry institutions, trade publishers, education and training

Tyres & Wheels: Tyres, wheels and rims, tyre/wheel repair and disposal, used tyres and wheels, tyre/wheel management and business models, sales equipment and storage of tyres, accessories for tyres, wheels and installation, intelligent tyres, industry institutions, trade publishers, education and training, sustainability

Body & Paint: Bodywork and accident repair, paintwork and corrosion protection, smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, industry institutions, trade publishers, education and training, sustainability and disposal

Motorcycle (Motorcycle Competence): Motorcycle parts & components, motorcycle accessories, repair & maintenance, electronics & systems, service groups, industry institutions, trade publishers, education and training, sustainability

Automotive Manufacturing and Automation: Manufacturing process, manufacturing automation and artificial intelligence of things (AIoT), automotive production equipment and system, automotive inspection and quality control, automotive design and R&D, automotive material, automotive electronic components, automotive paints & finishing, industry institutions, trade publishers, education and training, sustainability

Automotive Mobility Solutions: Energy, electrification & digitalisation, logistics, warehousing & supply chain, ESG & sustainability

Participation Fee	Standard package	(Minimum 9 sqm)	USD 365 / sqm
	Premium booth	(Minimum 9 sqm)	USD 435 / sqm
	Raw space	(Minimum 36 sqm)	USD 330 / sqm
Admission Fee	Trade visitors only; free of charge		
Organisers	Messe Frankfurt (HK) Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam		
International & Local Supporters	ASA	–	Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
	CAMEIA	–	International Cooperation Committee of China Auto Maintenance Equipment Industry Association
	CCIFV	–	The France-Vietnam Chamber of Commerce and Industry (CCI France Vietnam)
	HAMEE	–	HCMC Association of Mechanical – Electrical Enterprise
	HAUA	–	Hochiminh City Automation Association
	MOIT	–	Ministry of Industry and Trade (Vietnam)
	MOST	–	Ministry of Science and Technology (Vietnam)
	OTO-HUI	–	Vietnam Automotive Technicians Network
	RUPA	–	Rubber-Plastic Manufacturers Association (Vietnam)
	TAITRA	–	Taiwan External Trade Development Council
	TTVMA	–	Taiwan Transportation Vehicle Manufacturer's Association
	VAMI	–	Vietnam Association of Mechanical Industry
	VASI	–	Vietnam Association for Supporting Industries
	VATA	–	Vietnam Automobile Transportation Association
	VRA	–	The Vietnam Rubber Association
	VSAE	–	Vietnam Society of Automotive Engineers
	VWRA	–	Vietnam Waste Recycling Association

Special Interest Automotive Mobility Solutions
Automotive Manufacturing, Transformation and Automation
Accessories & Customising
Body & Paint
Care & Detailing
Commercial Vehicles and Fleets
Diagnostics & Repair
Electrification (EV) & Digitalisation (IoT)
Logistics, Warehousing and Supply Chain
Motorcycle Competence

Fringe Programmes Industry Conferences:
Automotive Mobility Solutions Conference
Collision Repair Training Workshop
Match Up – Business Matching Programme

autoFEST@HCMC:
Auto Service Day
autoFEST@HCMC Music Party
DIY Workshops
Drift and Stunt Show
OEM and Auto City Marketplace
EMMA Vietnam – Car Audio and Modification Competition

Contact **Messe Frankfurt (HK) Ltd**
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel: +852 2802 7728 Fax: +852 2519 6079
autoasia@hongkong.messefrankfurt.com

For Taiwanese companies:
Chan Chao International Co Ltd
3/F No 185 Kanchien Road, Neihu District
Taipei, Taiwan
Tel: +886 2 2659 6000
Fax: +886 2 2659 7000
sales@chanchao.com.tw

For Vietnamese companies:
Yorkers Exhibition Service Vietnam
Rm 1107, 11/F, Dong Duong Building
No 4 Nguyen Dinh Chieu Str, Da Kao, District 1
HCMC, Vietnam
Tel: +84 28 3827 9156
Fax: +84 28 3827 9157
salesA@chanchao.com.tw /
salesC@chanchao.com.tw

Organisers

