

Fact sheet

automechanika
HO CHI MINH CITY

18 – 20.6.2026
Ho Chi Minh City,
Vietnam

Fair Name	Automechanika Ho Chi Minh City	
Fair Date	18 – 20.6.2026	
Opening Hours	18 – 19.6.2026: 20.6.2026:	09:00 – 17:00 09:00 – 15:00
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City, Vietnam	
Exhibition Space	18,100 sqm (Halls A1, A2, B1 and outdoor area)	
Exhibitor (2025)	401 exhibitors from 16 countries and regions	
Visitor (2025)	17,075 visitors from 48 countries and regions	
Product Groups	<p>Parts & Components: Components for all drive technologies and vehicle concepts, chassis for all drive technologies and vehicle concepts, body for all drive technologies and vehicle concepts, standard mechanical parts, interior, exterior, remanufactured parts and components for cars and commercial vehicles, exhaust gas aftertreatment/exhaust gas cleaning, new materials, e-commerce, retrofitting combustion engine car/truck, drive technologies, hybrid variants, fuel cell drive (FCEV), CNG drive, internal combustion engines (petrol, diesel), e-fuels, industry institutions, trade publishers, education and training</p> <p>Electrics & Electronics: Engine electronics, vehicle lighting, vehicle electrical systems, comfort electronics, e-Powertrain, battery systems, resources, batteries, technologies, battery types, battery management, thermal management, high-voltage power electronics, charging technology, energy management, charging stations, charging accessories, grid integration of EVs, bi-directional charging, sustainability, second-life applications, remanufacturing, battery recycling, industry institutions, trade publishers, education and training</p> <p>Accessories & Customising: Exterior accessories, interior accessories, tyres, wheels, rims, accessories, technical customising, optical customising, transport systems & superstructures for motor vehicles, vans, campers, pick-up, infotainment, special vehicles & bodies for commercial vehicles, lifestyle, luxury & merchandise items, car fragrance & special, organisation systems, accessories for pets, industry institutions, trade publishers, education and training</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts, tools, digital maintenance and technologies, vehicle diagnostics, diagnostic technology, calibration of driver assistance systems, ADAS calibration, software + hardware, air-conditioning service, battery management, fastening and bonding solutions, workshop and business equipment, workshop safety and ergonomics, transport of dangerous goods, maintenance and repair of vehicle superstructures, towing equipment, workshop concepts, sustainability, waste disposal and recycling, industry institutions, trade publishers, education and training</p> <p>Oils, Lubricants & Fuels: Service and maintenance installations and equipment, lubricants and greases, bio-based, hybrid and synthetic, lubricating oils, additives, auxiliaries and consumables, technical fluids, technical sprays, packaging, labelling and environmental protection, tank management, filling station equipment, alternative fuels, industrial and workshop hygiene, sustainability management, policies, waste disposal and recycling, industry institutions, trade publishers, education and training</p>	

Digital Solutions & Services: Workshop/dealership/filling station planning and construction, dealer, sales and service management, digital transformation, digital marketing, intelligent data processing, customer data management, online presence, corporate marketing and outdoor advertising, online service platforms, vehicle/parts and service exchanges, E-commerce, mobile payment, business development, research, consulting, franchise, cluster initiatives, mobility services, last mile mobility, fleet management/leasing/corporate mobility, industry institutions, trade publishers, education and training

Car Wash, Care & Detailing: Washing, car care, detailing and car preparation, professional products especially for electric vehicles, young and classic cars, bicycles, bikes, commercial vehicles, agriculture, camping, water recycling systems and sustainability technologies, sustainability management and technologies, waste disposal and recycling, biodegradable products and packaging, industry institutions, trade publishers, education and training

Connectivity & Autonomous Driving: Automated driving, vehicle safety systems, driver assistance systems, Human machine interface (HMI), connectivity, Internet of Things (IoT), windscreen projection / Head-up displays (HUV), cyber security, industry institutions, trade publishers, education and training

Wheels Management & Tyre Service: Tyre fitting, balancing, repair, rim repair, used tyres and wheels, tyre/wheel management and business models and services, tyres logistics, storage solutions, intelligent tyre, industry institutions, trade publishers, education and training, sustainability

Body & Paint: Bodywork and accident repair, paintwork and corrosion protection, smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, classic cars, old-timers and youngtimers, industry institutions, trade publishers, education and training, sustainability and disposal

Motorcycle: ATV, cross, moped, racing, electric, chopper, cruiser, naked, scooter, hybrid, custom, enduro, touring, others

Motorcycle Competence: Motorcycle parts & components, motorcycle accessories, repair & maintenance, electronics & systems, service groups, industry institutions, trade publishers, education and training, sustainability

Automotive Manufacturing and Automation: Manufacturing process, manufacturing automation and artificial intelligence of things (AIoT), automotive production equipment and system, automotive inspection and quality control, automotive design and R&D, automotive material, automotive electronic components, automotive paints & finishing, industry institutions, trade publishers, education and training, sustainability

Logistics, Warehousing and Supply Chain: Freight forwarding services, 3PL services, Warehouse Management Solutions & Services (WMS), materials handling & storage solutions, production controls, robotics & automation, intralogistics-systems and software, safety & security, aftermarket services

Visitor Profile

Carmaker, manufacturer, dealer, agent, distributor, wholesaler, retailer, e-tailer / e-commerce, service provider (auto refitter / tuner / garage / workshop / service centre / petrol), private & official fleet, trade association, government agency, vocational / university, research & development institution, media / publisher

Participation Fee

Booth types

Premium: space & construction	USD 440 / sqm (min 9 sqm)
Standard: space & construction	USD 370 / sqm (min 9 sqm)
Raw space: space	USD 335 / sqm (min 36 sqm)

Special zones (designated location and approval required)

Automotive Mobility Solutions: space & construction	USD 295 / sqm (min 6 sqm)
Automotive Service Marketplace: space & construction	USD 260 / sqm (min 9 sqm)

(For details, please refer to the application form.)

Fringe Programmes

Industry Events and Conferences:

Automotive Mobility Solutions Conference
 Collision Repair Training Workshop
 Match Up – Business Matching Programme

autoFEST@HCMC:

Auto Service Day
 autoFEST@HCMC Music Party
 Drift and Stunt Show
 EMMA Vietnam – Car Audio and Modification Competition
 Motorsport Talk
 Japanese Domestic Market (JDM) & Classic Cars
 Esports & Games
 Outdoor, Camping, Campervan & Caravan Showcase

Admission Fee Trade visitors only; free of charge

Organisers Messe Frankfurt (HK) Ltd
 Chan Chao International Co Ltd
 Yorkers Exhibition Service Vietnam

International & Local Supporters

- AAMPACT – The International Independent Aftermarket Association (Germany)
- ADPA – European Independent Automotive Data Publishers Association (Belgium)
- ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
- CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association
- CCIFV – The France-Vietnam Chamber of Commerce and Industry (CCI France Vietnam)
- FIGIEFA – International Federation of Automotive Aftermarket Distributors (Belgium)
- HAMEE – HCMC Association of Mechanical – Electrical Enterprise
- HAUA – Hochiminh City Automation Association
- MOIT – Ministry of Industry and Trade (Vietnam)
- OTO-HUI – Vietnam Automotive Technicians Network
- RUPA – Rubber-Plastic Manufacturers Association (Vietnam)
- TAITRA – Taiwan External Trade Development Council
- TTVMA – Taiwan Transportation Vehicle Manufacturer's Association
- VAMI – Vietnam Association of Mechanical Industry
- VASI – Vietnam Association for Supporting Industries
- VATA – Vietnam Automobile Transportation Association
- VRA – The Vietnam Rubber Association
- VWRA – Vietnam Waste Recycling Association

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Organisers

