

automechanika

18 — 20.6.2026 Ho Chi Minh City, Vietnam

Fair Name	Automechanika Ho Chi Minh City	
Fair Date	18 – 20.6.2026	
Opening Hours	18 – 19.6.2026: 20.6.2026:	09:00 - 17:00 09:00 - 15:00
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City, Vietnam	
Exhibition Space	18,100 sqm (Hall A and B1, as well as outdoor area)	
Exhibitor (2025)	401 exhibitors from 16 countries and regions	
Visitor (2025)	17,075 visitors from 48 countries and regions	

Product Groups

Parts & Components: Components for all drive technologies and vehicle concepts, chassis for all drive technologies and vehicle concepts, body for all drive technologies and vehicle concepts, standard mechanical parts, interior, exterior, remanufactured parts and components for cars and commercial vehicles, exhaust gas aftertreatment/exhaust gas cleaning, new materials, e-commerce, retrofitting combustion engine car/truck, drive technologies, hybrid variants, fuel cell drive (FCEV), CNG drive, internal combustion engines (petrol, diesel), e-fuels, industry institutions, trade publishers, education and training

Electrics & Electronics: Engine electronics, vehicle lighting, vehicle electrical systems, comfort electronics, e-Powertrain, battery systems, resources, batteries, technologies, battery types, battery management, thermal management, high-voltage power electronics, charging technology, energy management, charging stations, charging accessories, grid integration of EVs, bi-directional charging, sustainability, second-life applications, remanufacturing, battery recycling, industry institutions, trade publishers, education and training

Accessories & Customising: Exterior accessories, interior accessories, tyres, wheels, rims, accessories, technical customising, optical customising, transport systems & superstructures for motor vehicles, vans, campers, pick-up, infotainment, special vehicles & bodies for commercial vehicles, lifestyle, luxury & merchandise items, car fragrance & special, organisation systems, ascessories for pets, industry institutions, trade publishers, education and training

Diagnostics & Repair: Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts, tools, digital maintenance and technologies, vehicle diagnostics, diagnostic technology, calibration of driver assistance systems, ADAS calibration, software + hardware, air-conditioning service, battery management, fastening and bonding solutions, workshop and business equipment, workshop safety and ergonomics, transport of dangerous goods, maintenance and repair of vehicle superstructures, towing equipment, workshop concepts, sustainability, waste disposal and recycling, industry institutions, trade publishers, education and training

Oils, Lubricants & Fuels: Service and maintenance installations and equipment, lubricants and greases, bio-based, hybrid and synthetic, lubricating oils, additives, auxiliaries and consumables, technical fluids, technical sprays, packaging, labelling and environmental protection, tank management, filling station equipment, alternative fuels, industrial and workshop hygiene, sustainability management, policies, waste disposal and recycling, industry institutions, trade publishers, education and training

Digital Solutions & Services: Workshop/dealership/filling station planning and construction, dealer, sales and service management, digital transformation, digital marketing, intelligent data processing, customer data management, online presence, corporate marketing and outdoor advertising, online service platforms, vehicle/parts and service exchanges, E-commerce, mobile payment, business development, research, consulting, franchise, cluster initiatives, mobility services, last mile mobility, fleet management/leasing/corporate mobility, industry institutions, trade publishers, education and training

Car Wash, Care & Detailing: Washing, car care, detailing and car preparation, professional products especially for electric vehicles, young and classic cars, bicycles, bikes, commercial vehicles, agriculture, camping, water recycling systems and sustainability technologies, sustainability management and technologies, waste disposal and recycling, biodegradable products and packaging, industry institutions, trade publishers, education and training

Connectivity & Autonomous Driving: Automated driving, vehicle safety systems, driver assistance systems, Human machine interface (HMI), connectivity, Internet of Things (IoT), windscreen projection / Head-up displays (HUV), cyber security, industry institutions, trade publishers, education and training

Wheels Management & Tyre Service: Tyre fitting, balancing, repair, rim repair, used tyres and wheels, tyre/wheel management and business models and services, tyres logistics, storage solutions, industry institutions, trade publishers, education and training, sustainability

Body & Paint: Bodywork and accident repair, paintwork and corrosion protection, smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims, new materials, classic cars, old-timers and youngtimers, industry institutions, trade publishers, education and training, sustainability and disposal

Motorcycle: ATV, cross, moped, racing, electric, chopper, cruiser, naked, scooter, hybrid, custom, enduro, touring, others

Motorcycle Competence: Motorcycle parts & components, motorcycle accessories, repair & maintenance, electronics & systems, service groups, industry institutions, trade publishers, education and training, sustainability

Automotive Manufacturing and Automation: Manufacturing process, manufacturing automation and artificial intelligence of things (AloT), automotive production equipment and system, automotive inspection and quality control, automotive design and R&D, automotive material, automotive electronic components, automotive paints & finishing, industry institutions, trade publishers, education and training, sustainability

Logistics, Warehousing and Supply Chain: Freight forwarding services, 3PL services, Warehouse Management Solutions & Services (WMS), materials handling & storage solutions, production controls, robotics & automation, intralogistics-systems and software, safety & security, aftermarket services

Visitor Profile

Carmaker, manufacturer, dealer, agent, distributor, wholesaler, retailer, e-tailer / e-commerce, service provider (auto refitter / tuner / garage / workshop / service centre / petrol), private & official fleet, trade association, government agency, vocational / university, research & development institution, media / publisher

Participation Fee

Booth types

Premium: space & construction USD 440 / sqm (min 9 sqm)
Standard: space & construction USD 370 / sqm (min 9 sqm)
Raw space: space USD 335 / sqm (min 36 sqm)

Special zones (designated location and approval required)

Automotive Mobility Solutions: space & construction USD 295 / sqm (min 6 sqm) Automotive Service Marketplace: space & construction USD 260 / sqm (min 9 sqm)

(For details, please refer to the application form.)

Fringe Programmes

Industry Events and Conferences:

Automotive Mobility Solutions Conference

Collision Repair Training Workshop

Match Up - Business Matching Programme

autoFEST@HCMC:

Auto Service Day

autoFEST@HCMC Music Party

Drift and Stunt Show

EMMA Vietnam - Car Audio and Modification Competition

Motorsport Talk

Japanese Domestic Market (JDM) & Classic Cars

Esports & Games

Outdoor, Camping, Campervan & Caravan Showcase

Admission Fee

Trade visitors only; free of charge

Organisers

Messe Frankfurt (HK) Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam

International & Local ASA Supporters

Federal Association of the Manufacturers and Importers of Automobile

Service Equipment (Germany)

CAMEIA - International Cooperation Committee of China Auto Maintenance

Equipment Industry Association

CCIFV - The France-Vietnam Chamber of Commerce and Industry (CCI France

Vietnam)

HAMEE – HCMC Association of Mechanical – Electrical Enterprise

HAUA – Hochiminh City Automation Association

MOIT – Ministry of Industry and Trade (Vietnam)

OTO-HUI – Vietnam Automotive Technicians Network

RUPA – Rubber-Plastic Manufacturers Association (Vietnam)

TAITRA – Taiwan External Trade Development Council

TTVMA – Taiwan Transportation Vehicle Manufacturer's Association

VAMI – Vietnam Association of Mechanical Industry
VASI – Vietnam Association for Supporting Industries
VATA – Vietnam Automobile Transportation Association

VRA – The Vietnam Rubber Association

VWRA – Vietnam Waste Recycling Association

Contact

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