

automechanika
HO CHI MINH CITY

23 – 25.6.2023

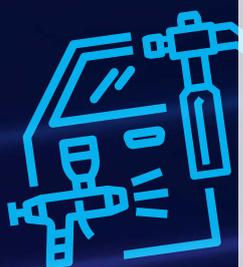
Saigon Exhibition and Convention Center
(SECC) Ho Chi Minh City, Vietnam



Show review

An automotive exhibition for
OE and aftermarket:

**Business
Workshops
Entertainment**



5th
Edition



Automechanika Ho Chi Minh City 2023 fostered industry-wide conversations about the rapidly evolving automotive supply chain in Vietnam and created unforgettable experiences through value-added events. In particular, electric vehicles, automotive manufacturing, and automation as well as digitalisation dominated discussions during business exchanges and conferences.



Entertainment

AutoFEST@HCMC

Over 1,800 attendees

A three-day carnival featured DJs, singers and an assortment of dance performances.

Drift and Stunt Show

Four showings for car drifting and motorcycle stunts across three days.

Auto Service Day

A one-of-a-kind trade fair experience; visitors got a full vehicle service by professional mechanics who checked lubricant levels, tyres and wheels, as well as auto detailing and car washing.

EMMA Vietnam – Car Audio and Modification Competition

Over 70 modified cars featured at the globally-recognised industry contest.



autoFEST@HCMC



More event details

Business



13,148 visitors ↑ **30%**
from **37** countries and regions

461 exhibitors ↑ **28%**
from **20** countries and regions

Workshops

Automotive Manufacturing, Transformation and Automation Conference

Over 120 attendees

Topics: AIoT and digital solutions from Bosch for engineering and manufacturing, exploring the influence of digitalisation on Supplier Quality Management (SQM), and evaluating the readiness of Vietnamese suppliers for digital integration.



Over 18 speakers and supporters:



Auto Service and Maintenance Workshop

Over 140 attendees

Theme: Knowledge on the repair of electric vehicles and alternative fuel vehicles.

Digitalisation and Electrification Business Networking Event

Over 110 attendees

Topics: Mobility as a megatrend and Vietnam's blueprint on electrification, connected cars, AI and autonomous driving.

Key visitors

AISIN	AMSOIL	BMW	BORGWARNER	BOSCH
brembo	DUNLOP	FORD	FPT	Google
Grab	Hella	HONDA	HSBC	HUAWEI
IGOL	KIA	MAHLE	MAZDA	Mercedes-Benz
MICHELIN	mitsubishi MOTORS	Nidec	PORSCHE	RICOH
SCANIA	SIEMENS	Snap-on	Suzuki	TAN PHAT
TecAlliance	THACO	TikTok	TOYOTA	TOYOTA BOSHOKU ASIA
Valeo	VIEROL	VINFAST	Volkswagen	Volvo
YAMAHA	ZF			

■ Carmakers
■ Tier one players and other corporations

Key exhibitors



More exhibitors

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HO CHI MINH CITY

20 – 22.6.2024

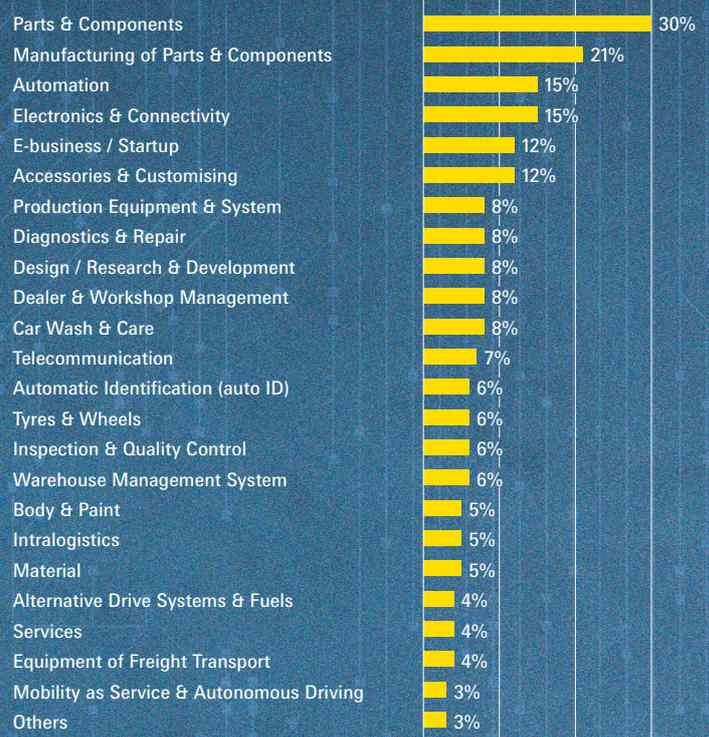
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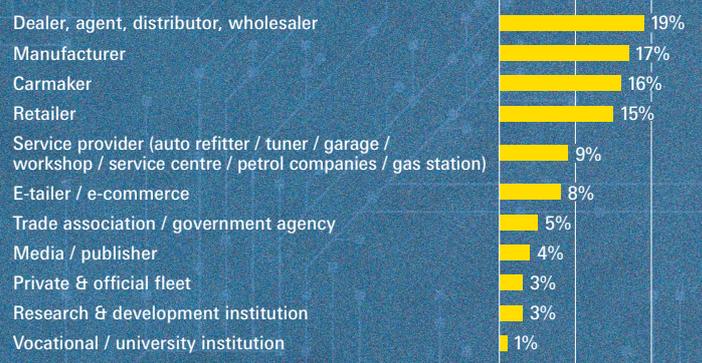
www.automechanika-hcmc.com

Visitors by product group and interest



*The total is over 100 percent due to multiple choice.

Visitors by business nature



See you in 2024!

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