

**automechanika**  
HO CHI MINH CITY

**20 – 22.6.2024**

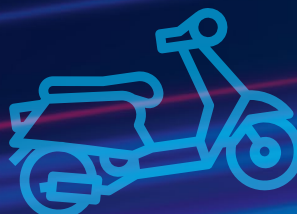
Saigon Exhibition and Convention Center  
(SECC), Ho Chi Minh City, Vietnam



# Show review

An exhibition for the  
automotive aftermarket

**Business  
Workshops  
Entertainment**



messe frankfurt



YesVietnam



# The largest edition of Automechanika Ho Chi Minh City

With a record-breaking exhibition space of 22,600 sqm (Hall A, B and outdoor area), the trade fair reflected growing opportunities in Vietnam's automotive industry. Its role in facilitating business exchange, training and education was maintained while incorporating elements of entertainment to engage attendees.

Automation  
OEM  
Business  
Logistics  
Digitalisation  
Automotive Manufacturing  
Supply Chain  
Business Exchange  
Entertainment  
Workshops  
ESG  
Electrification  
Energy  
Sustainability

## Automotive Mobility Solutions Zone and Conference

The debuting zone featured a range of electric and automotive driving technologies, as well as connectivity and smart mobility solutions. The related conference focused on electrification and digitalisation, logistics and supply chain management, automotive manufacturing, transformation and automation. These sessions attracted approximately 560 attendees, including country heads, managing directors, CEOs, R&D specialists from corporations like Alibaba, CJ Gemadept Logistics, Honda, Hyundai and Porsche Vietnam.



autoFEST  
@HCMC

Over 1,800 attendees participated in a diverse line-up of engaging activities.

- autoFEST@HCMC Music Party
- Auto Service Day
- Drift and Stunt Show
- EMMA Vietnam – Car Audio and Modification Competition



## Visitors from around the world



Europe  
Belgium, France, Germany, Italy, Poland, Spain, Switzerland, the UK and more

The Middle East  
The UAE and Yemen

Africa  
Algeria, Saint Helena, Ascension and Tristan da Cunha, and Sudan

Asia  
Afghanistan, Bangladesh, Cambodia, China, India, Indonesia, Japan, Malaysia, Myanmar, the Philippines, Singapore, South Korea, Thailand, Vietnam and more

### Vietnam

North: Hai Duong, Hai Phong, Hanoi and Lạng Sơn  
Central: Lam Dong  
South: Binh Duong, Can Tho, Dong Nai, Ho Chi Minh City, Long An and Tien Giang

Oceania  
Australia and New Zealand

15,383 visitors  
from 43 countries and regions  
482 exhibitors  
from 23 countries and regions



Explore global media coverage

\*Top 15 visiting countries and regions in orange

38 speakers and supporters:



More event details



## Collision Repair Training Workshop

Over 150 attendees from corporations like OBD Vietnam, Milwaukee and Vinfast

Topics covered:

- High voltage battery and charging systems on electric vehicles
- Electric motor technology in automotive engineering
- Maintenance for hybrid and electric vehicles
- Optimising car care practices for sustainable and efficient automotive maintenance

Strategic partners and trainers:





## Key visitors

Alibaba	BOSCH	Daiwa Automobiles	DHL	Ferrari Supreme
Ford	Honda	Hyundai	Kia	Lotte
Mazda	Mercedes-Benz	Milwaukee	Mitsubishi Motors	Porsche
RICOH	Samsung	SANYO	SATA	Shell
Skoda Auto	SKYWORTH	TCL	TecAlliance	TikTok
TOYOTA	Unilever	Valeo	Vinfast	Volvo Penta
Yamaha motor	ZEDER	ZF		

■ Carmakers  
■ Tier one players and other corporations

## Key exhibitors



More exhibitors

## Visitors by business nature

Importer, dealer, agent, distributor, wholesaler	24%
Manufacturer	15%
Carmaker	14%
Auto refitter / tuner / garage / workshop / service centre / petrol companies / gas station	12%
Retailer	11%
e-commerce & e-tailer	6%
Private & official fleet	5%
Media / publisher	4%
Vocational / university institution	3%
Trade association / government agency	3%
Research & development institution	3%

## Visitors by product group and interest

Parts & Components	37%
Electrics & Electronics	17%
Accessories & Customising	14%
Manufacturing of Parts & Components	13%
Manufacturing Process	13%
Motorcycle Accessories	12%
Automotive Production Equipment and Systems	10%
Diagnostics & Repair	10%
Repair & Maintenance	10%
Oils, Lubricants & Fuels	9%
Manufacturing Automation and Artificial Intelligence of Things (AIoT)	9%
Automotive Electronic Components	8%
Automotive Materials	8%
Car Wash, Care & Detailing	7%
Automotive Inspection and Quality Control	7%
Electronics & Systems	7%
Automotive Design and R&D	7%
Tyres & Wheels	5%
Digital Solutions & Services	5%
Automotive Paints & Finishing	5%
Body & Paint	4%
Service Groups	4%
Connectivity & Autonomous Driving	3%
Industry Institutions, Trade Publishers, Education and Training, Sustainability	2%
Others	1%

\*The total is over 100 percent due to multiple choice

**automechanika**

HO CHI MINH CITY

**19 – 21.6.2025**

Saigon Exhibition and Convention Center (SECC) Ho Chi Minh City, Vietnam

Stay tuned with us



[www.automechanika-hcmc.com](http://www.automechanika-hcmc.com)

# Contact us to exhibit, visit and sponsor

Messe Frankfurt (HK) Ltd

Tel +852 2802 7728

[autoasia@hongkong.messefrankfurt.com](mailto:autoasia@hongkong.messefrankfurt.com)

For Taiwanese companies:

Chan Chao International Co Ltd

Tel +886 2 2659 6000

[sales@chanchao.com.tw](mailto:sales@chanchao.com.tw)

For Vietnamese companies:

Yorkers Exhibition Service Vietnam

Tel +84 28 3827 9156

[salesA@chanchao.com.tw](mailto:salesA@chanchao.com.tw) / [salesC@chanchao.com.tw](mailto:salesC@chanchao.com.tw)